The Mississippi Jury Verdict Reporter

The Most Current and Complete Summary of Mississippi Jury Verdicts

Statewide Jury Verdict Coverage

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Civil Jury Verdicts

Timely coverage of civil jury verdicts in Mississippi including court, division, presiding judge, parties, case number, attorneys and results. Notable results from the southern region, including Memphis and New Orleans, are also covered.

Auto Negligence - A dog groomer complained of disabling neck and back injuries (and the aggravation of degenerative conditions) after a minor rear-ender involving a teenage defendant – the plaintiff prevailed at trial and took \$100,000 in general damages which was slightly less than the claimed



An image depicting damage to the defendant's vehicle

special damages

Taranto v. Pierocich, 22-281
Plaintiff: J. Heath Sullivan and
Lauren R. Sullivan, Gulf South Law
Firm, Gulfport

Defense: Kristi Rogers Brown,

Daniel Coker Horton & Bell, Gulfport

Verdict: \$100,000 for plaintiff

Court: Harrison

Judge: Christopher Schmidt

Date: 12-12-23

Brandi Taranto, age 50 and a dog groomer, was a passenger on 2-8-22

in a pick-up truck. Her driver was preparing to stop at a red light at Hwy 90 and 15th Street in Gulfport. A moment later her vehicle was rearended by a teenager, Mallory Pierocich. Pierocich was driving a Buick sedan. The collision resulted in minor damage. Fault was not contested.

Taranto initially treated for softtissue symptoms with a chiropractor. Then eight days after the wreck she presented to the ER at Merit Health